

PRINTING

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THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellors, Cheadle, Dalemead, Darby, Irricana, Keoma, Langdon, Namska, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus, May 22, indicates that your subscription expires May 1922. Pay in advance. Postal regulations require this.

VOL. XV, No. 20

Strathmore, Alberta, February 13th, 1924.

Subscription per Annum, \$2.00, Foreign \$2.50

Weather Report

Supplied by G. P. Irrigation Dept.

February 5th to 11th, 1924

Date	Min.	Max.	Precipitation.
5	9.0	47.0	
6	25.0	41.0	
7	11.0	47.0	
8	19.2	31.8	
9	9.7	50.8	
10	13.2	45.2	
11	25.2	57.8	

Coming Events

NIGHT CLASSES

Mr. Deucher will give instruction in Mathematics, English, and other desired subjects, according to arranged schedule. Meeting of those interested on Friday, February 15th, at 7 p.m. in Mr. Deucher's office. For information phone 94 or 26. 13-2p

A Show is now in town for Spring Work. He is also fixing up his house north of track, which will be here soon on completion, seven rooms and cellar. 13-2p

A dance in aid of Junior Red Cross Hospital, Calgary, will be held at Berta Vale School, Tuesday, February 26. Gents tickets 75c, ladies bring cakes. 20-2p

Dance at Cairnhill School on Feb. 22nd. Gentlemen \$1.00, ladies free. Everybody welcome. 20-2p

Leap Year Dance, Friday, February 29, in Memorial Hall, Strathmore. Music by Mrs. Talbot's orchestra. 13-2p

Valentine Dance at Nightingale on Friday, February 15th. Calgary music. Everybody welcome. 20-2p

"THE NIGHT SHALL BE FILLED WITH MUSIC."

Let nothing keep you away from the Memorial Hall, on Friday February 15th, when Mr. Horace Reynolds and his Calgary Scottish Choir of 40 voices will give a grand concert, under the auspices of the Anglican Ladies' Guild. See posters for full particulars. Admission 75c. Dance will follow.

Adolph Zuker presents

Mary Miles Minter

The Trail of the Lonesome Pine

Supported by Antonio Moreno, and Ernest Torrence. A Paramount Picture

MEMORIAL HALL — Strathmore — Saturday, Feb. 19th

Two Weeks Talkfest at Edmonton

(Special Dispatch to the Standard) EDMONTON—While the people of Alberta are anxiously awaiting the bringing of the new Liquor Control bill into the legislature, the house has been engaged for the past two weeks on one of the longest debates on the speech from the throne ever held in the Alberta legislature.

No Legislation Yet Beyond the production of much in the speech, not a legislative wheel has turned yet. Outstanding among the speeches so far heard are those of Premier Greenfield, Opposition Leader J. B. Boyle, W. M. Davidson, the Independent member from Calgary, Attorney-General J. E. Brown, and Lorne E. Proudfoot, of Acadia.

Big Loss On Railways Mr. Brown's speech was a study the leader of them all owing to the great range of subjects he covered from the huge railway indebtedness of Alberta to Prohibition and the Wheat Pool. Among other things, Mr. Brown pointed out the fact that the railways had the combined capital debt of the A. and C.W. the Central Canada, the Edmonton, Dunvegan and British Columbia and the Levee and North-Western Government lines is more than \$30,000,000 while it is being added annually by some \$1,000,000.

Mr. Brown said the railway debt is being pruned and the situation will soon be the worst any government in Alberta has ever had to face. Mr. Davidson admitted in his speech that the original creation of the Clearing up in northern Alberta with some 400 votes was a political scandal, but that the government was wrong in proposing to cut it up among three U.F.A. ridings—Pembina, Peace River and Lac Ste. Anne, until it has a general redistribution.

Co-operative Credit Success In his remarks to the house, Mr. Proudfoot gave high praise to the operation of the Co-operative Credit Society and said complaints of mortgage companies were unjustified. He told of how the societies were planning to establish a reserve fund by an assessment of \$19 per member, estimated to bring in \$10,000 to start with and \$1,800 annually from assessments. With this fund in reserve, the societies would never call on the government to meet any losses.

Liberals and Brownie Clash An interesting feature of the debate on Friday was a clash between Attorney General Brownlee and the Liberal members over a prohibition resolution passed in 1919 by the Liberal convention at Calgary. Mr. Brownlee cited it in refutation of a remark by Mrs. Nellie McClung that while criticizing government members for not adding Prohibition in the last campaign, she did not criticize her own leaders because they were not elected on a prohibition platform.

R. C. Marshall, Liberal, Calgary, said he supposed the attorney-general referred to the Liberal prohibition resolution because he was trying to show that the Farmer party was no worse or more hypocritical than the Liberal party. Incidentally, Mr. Brownlee said that Mrs. McClung's prohibition speech attacking the government was the bitterest feeling ever voiced in the legislature.

Liquor Bill Prepared The final draft of the new Liquor Control Act has been prepared for representation to the house. It provides for division of liquor profits on the basis of 65 per cent. to the province and 35 per cent. to municipal units distributed on the basis of the supplementary revenue tax paid. The bill provides for the sale of beer in licensed places, but purchasers will have to have a beer permit. So also

Town Election Results

An election was held on Monday for the office of Town Councilor of the town of Strathmore, five candidates being up for three places. Not a great deal of interest was taken, only sixty two votes being polled. F. R. Lilly was returning officer and T. M. Wears, Clerk. The results were as follows: S. H. Hyde 49 Chas. Keelling 44 John Taylor 41 Joe Saunders 32 R. Bailey 26 The first three are therefore elected.

Dalemead News

Mr. and Mrs. H. Dixon are at hand this week enjoying the Banff winter carnival.

Mr. and Mrs. Pedersen and family took in the hockey game at Calgary on Friday.

A leap Year and Valentine Social will be held at the Dalemead Hall on Friday, February 15. A varied programme will be given. Everybody welcome. Ladies bring your partners.

The whist drive, which was held at the Dalemead Hall on Wednesday was well attended, and all had an enjoyable time.

Mrs. Tom Stewart, who has been very sick, and went to Calgary for treatment, is improving.

The Dalemead U.F.A. will give a play on February 22. Those who desire to purchase hard liquor at the government vendors, B. J. Dinning, of Lethbridge, is the man announced to administer the act as commissioner.

Municipal Ratepayers Meetings Saturday

Meetings of all ratepayers of this week. Meetings of the local Districts are as follows: Bow Valley, at Memorial Hall, Strathmore. Grasswood, at Redlands Hall, Redlands. Keoma, at Municipal Office, north of Ardenode. The financial statements of these municipalities have been issued to the ratepayers and all are in a very healthy financial condition, arrears having been cut down considerably and balances showing good improvement since last year, while at the same time Municipal taxation has been reduced.

Every ratepayer is urged to attend the meeting of his district. Nominations for Councilors will be made at the meetings, and in case of an election, voting will take place the following Saturday. Grasswood will hold a vote in any case, the question being whether or not the Municipality shall be divided into divisions for election purposes.

U.F.W.A. Meeting

On account of the cold weather Wednesday 22nd, the U. F. W. A. meeting was put off till the 26th. Nine women attended the meeting which was held at Mrs. Froberger's.

Mrs. Gade gave an interesting account of the convention at Edmonton, which she attended as our delegate. When the meeting was over delicious refreshments were served by the hostess. We will meet again at Mrs. Froberger's on Feb. 13th.

Carseland Notes

Frank Nash is up and around, slowly recovering from his recent sickness.

The social evening held by the C. G. I. T. girls at the church last Friday evening was very much of a success. We hope to see more of these events.

The U.F.A. will hold a regular meeting on Friday afternoon, immediately preceding the meeting of the members of the Wheat Pool will hold an organization meeting. All those who wish to join the Wheat Pool, who have wheat to Carseland, are urged to be present in order to get organized and be ready for business when the drive for signers is started some time in March. And others interested in the Wheat Pool are urged to be present.

Many from Carseland were in Calgary last of the week. Riley Bishop is driving a Ford car these days.

The Public Benefit Club will hold its annual dance on Friday night, February 15. A masquerade dance, fun for everybody, and should be well patronized, as the receipts go into the treasury of the club, to be used for public benefit in the community.

The Trail Hangers will hold their first Father and Son Banquet This is a movement that should be fostered in every way and the boys should have every encouragement. Mr. and Mrs. Lonsdale are doing good work among our boys and girls.

Watch for the announcement of the local talent play. Its going to be good.

DEMANDS FOR SEED GRAIN Orders continue to come in to the provincial seed grain marketing plant at Edmonton for Alberta registered seed. Several cars have been shipped out of the plant during the past week.

J. C. Buckley On C.P.R. Contracts

LETTER TO THE EDITOR

Dear Sir: Being much away from home, my attention has just been drawn to a letter of Mr. O. N. Gibbons in your issue of January 24th, in which he expresses surprise at my presence on the public platform with Messrs. Carpendler and Trepo and as he says "endeavouring to extract from the Canadian Pacific Railway Company any reasonable concessions." Now, I want to say courteously and apologetically that I have the sincerest apology to offer as we are all there at the solicitation of those who hold land contracts from the Company. The majority being my constituents, and will not allow any power to hinder me in serving them, and also those from the Eastern Section. In considering this question we must not look at it from a local standpoint as the various remedies suggested deal with the respective needs of each particular district. Anyone who has followed the course of events from the date of sending forward the Petition to the C. P. R. until their last reply (unless they are dealing in real estate or want to unload their lands upon the unfortunate greenhorn) will easily come to the conclusion that the unreasonableness is on the side of the C. P. R. and not the farmers. I hesitate to impose on your liberality, but trust you will extend space enough to insert this contract holders' Petition and proposals sent to the Company, and while acknowledging their legal obligations under the existing contract, (incidentally making them as stated by Mr. Gibbons) request the clemency of the Company.

Contract Holders' Proposals The proposals of the contract holders are set forth in the following resolution which was unanimously adopted by the meeting of the delegates: WHEREAS we, the holders of C. P. R. land contracts, have spent many years laboring on these lands to establish and own our homes, but find it almost impossible to pay for them, owing to the many and various adverse conditions we are obliged to contend with, viz. frost drought, hail, insect pests, high freight rates, low prices, etc., although our optimism has been occasionally stimulated by a good crop and we are in hopes of meeting our payments regularly, yet these are again dashed to pieces by a recurrence of some of these plagues. We therefore request the Canadian Pacific Railway Company to give us such relief from our contracts as will make it possible for us to stay here and accomplish the purpose for which we came, at notwithstanding how hard we work, we cannot continue while getting deeper into debt. And we therefore ask that the C.P.R.: 1. Cancel all unpaid accrued and accruing interest charges since 1918 and 2. Defer all payments of principal until the spring of 1925. 3. That all payments made since January 1st, 1918 be applied on principal. 4. That as a basis of further settlement new contracts be entered into effective April 1st, 1925 under the Dominion Government pre-emption plan with twenty equal annual payments of principal with no interest charges excepting on payments of principal which have become overdue, and which shall bear interest at the rate of 5 per cent. until paid. 5. That shall be a contract limit of \$25.00 per acre exclusive of improvements. 6. That water rentals shall not exceed in any case \$1.00 per acre. 7. That where the contract holder is not a resident farmer, that has resold his holdings he shall only participate in the above contract provided he agrees to pass on the new terms to (Continued on another page)





Order Your Farm Help Now

IN VIEW of the great demand for farm help existing in Canada, the Canadian Pacific Railway will continue its Farm Help Service during 1924 and will enlarge its scope to include women domestics and boys.

THE COMPANY is in touch with large numbers of good farm laborers in Great Britain, Norway, Sweden, Denmark, France, Holland, Switzerland and other European countries and through its widespread organization can promptly fill applications for help received from Canadian farmers.

In order to have the help reach Canada in time for the Spring operations farmers needing help should arrange to get their applications in early, the earlier the better, as naturally those applications which are received early will receive first attention.

Blank application forms and full information regarding the service may be obtained from any C.P.R. agent or from any of the officials listed below. THE SERVICE IS ENTIRELY FREE OF CHARGE.

THE CANADIAN PACIFIC RAILWAY COMPANY

Department of Colonization and Development
WINNIPEG—M. E. Thornton, Superintendent of Colonization
SASKATOON—W. J. Giesse, General Agricultural Agent
CALGARY—T. D. F. Horne, Asst. to Supt. of Colonization
EDMONTON—C. H. Miller, Land Agent
MONTREAL—C. La Due Norwood, Land Agent

E. G. WHITE, Assistant Commissioner. J. B. DENNIS, Chief Commissioner.

Order Your COAL Now

The Famous Genuine
NEWCASTLE LUMP COAL
\$8.00 at Shed — \$8.50 Delivered

Chas. Keeling

Phone 72 Strathmore

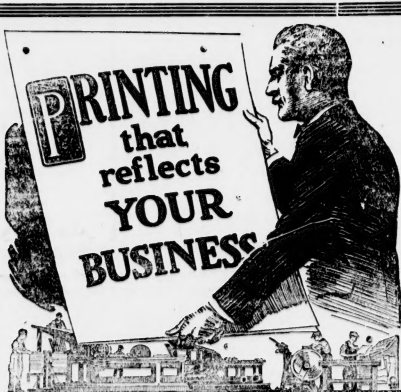
THE PIONEER MEAT MARKET

Tender and Tasty

Steaks and chops—yes, a complete line of the best Meats, always fresh and reasonably priced. Shop here for them.

GEO. SNAITH

Phone 25 Strathmore



The well-equipped and up-to-date plant of the Strathmore Standard stands ready at all times to supply your printing needs, promptly, efficiently, and at fair rates.

See us for—
MERCANTILE SALE POSTERS, DODGERS,
AUCTION SALE POSTERS, ENVELOPES,
MUNICIPAL PRINTING, SHIPPING TAGS,
LETTERHEADS, WINDOW CARDS,
ADMISSION TICKETS, VISITING AND BUSINESS
CARDS, NOTE OR MEMO HEADS,
HEADERS, POSTERS AND SALE BILLS,
LOOSELEAF ACCOUNTS, PRIZE LISTS, PAMPHLETS,
ETC.

Express or mailing charges paid to any point in the Bow Valley. Mail or phone orders given special attention.

Strathmore & Bow Valley Standard

Phone 17 or 68, Strathmore, Alta.

THE STRATHMORE AND BOW VALLEY
STANDARD.
Published Every Wednesday
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U.S.A. & Foreign \$2.50
Editor and Proprietor John Mackenzie
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10¢ a line for each subsequent insertion—12 lines to 1 inch. Readers, 15 cents a line. Lost, Found, Astray, and Want Ad. advertisements, 2 cents per word 1st issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

Father and Son Week

Father and son week was observed in Strathmore by a banquet given by the boys to their parents on Thursday evening, which is reported by one of the boys in another column. The idea underlying Father and Son week is a good one. Parents are inclined nowadays to hand over the control of their children largely to the schools. The schools do a great service to the children but there are many aspects, and some of them the most important of the growing boys that they do not touch. The boys and girls societies help to complete the education of the children by rounding it off in social and devotional lines.

Much credit is due to Rev. A. H. Rowe, whose work with the boys is achieving much success throughout this district. A number of the boys gave short addresses in the Union Church on Sunday evening, outlining the various aspects of boy life touched by the Tuxis organization.

Strathmore Stampede

The preliminary fillip is given to Strathmore's 1924 Stampede, by the letter appearing in this issue from Fred Cott, the manager of the very successful stampede staged here last year. It is well that the Stampede should be taken in hand early, so that permanent grounds can be provided and other arrangements made. We believe that arrangements can be made by the town for the acquisition of a tract of land that would be

eminently suited for a stampede ground, and also a golf course, in exchange for other land and the property of the town. The values of the respective pieces would have to be arbitrated, but the deal could be made without any cash expenditure, and would be much to the benefit of the town.

LETTER TO THE EDITOR

Editor Strathmore Standard,

Dear Sir—
Are we going to have a stampede this year, is a question I am often asked. That is for the people of Strathmore to answer. I would like to make a few suggestions if we have a stampede. First, we must have a field close to town, where a stampede could be held, and where corral and fence—that are built, can be left up permanent, also have a race track properly fenced with waves wire, so that officials only will be allowed to go on the course. Last year there were so many people around the corral that it was almost impossible to get animals into the chute. I would like to see a single plank sent around the fence so visitors can sit and watch the fun. Last year a lot of people sat on the fence, and the people in cars were unable to see.

A Wednesday would be the best day to hold it on, so that we can get people from Calgary, and to have a successful stampede you have to get to the public as well as our own neighbors.

I think you could get the people of Strathmore to go on bonds for, say twenty dollars each, to put up the necessary building; and after the day was over, the improvement to be paid for first, and the balance between any thing the bonds men expect and the reserve fund for the next stampede.

Regarding refreshments, I would like it to be given to Strathmore people if possible, and they to patronize the local stores as far as possible. If there is any benefit to be reaped, let the local people get it, not outside towns.

I do not think that there is room for athletic sports and baseball on a stampede day. Last year we had to cut out some of the events on account of the ball game. It means a lot of hard work to get successful results. It was hard work to get things fixed last year, and I would like to see work started much earlier this year.

The following is a copy of a letter I received from Guy Weadick.

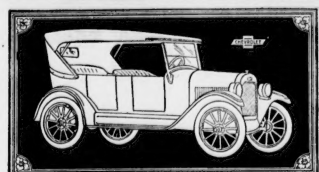
High River, Alta.
Dear Mr. Cott—
I hope that you will decide to make your stampede an annual event, and if so that your committee will join the Canadian Cowboy Contest Managers Assn. the fee for your committee to join is \$10. The idea is to make this sport of a real sportsmanship, and of a truly competitive nature to establish official districts in which various contests of this nature shall be held and official district championship titles shall be awarded.

I will be pleased to receive a cheque for your membership. The new association contemplates making a united effort to put this sport on a real basis in 1924, throughout Canada.

Yours very truly,
Guy Weadick
Now, Mr. Editor, these lines I have written are only suggestions, and are open for debate.

Yours truly,
P. A. COTT

PHONE THE STANDARD
Phone The Standard (17)
when you have an item of news.
If you have a visitor at your home, let The Standard have their names. Report neighbor hood happenings over the telephone. It costs you nothing but a few seconds time, and you thereby assist in making this a live, newy local paper.
Your co-operation will be sincerely appreciated.



CHEVROLET

Prices Advance
February 15th, 1924

PLACE YOUR ORDER NOW TO TAKE ADVANTAGE OF THE PRESENT UNEQUALLED LOW PRICE ON QUALITY CARS.



H. W. B. Bell

Dealer, Strathmore

VISIT CALGARY WINTER CARNIVAL

One Great Week of Fun and Sport
FEBRUARY 11th to 16th, 1924.
Reduced Fares (round trip)
TICKETS ON SALE
February 9th to 16th inclusive — Good Returning
February 18th, 1924.
For Information Ask The
CANADIAN PACIFIC

Craiganter News

On Sunday, the 3rd, there was an attendance of ever seventy at the service held in the Alto school house. Rev. Dr. Ousworth preached. Dr. Ousworth will be in the Gleichen circuit for two more Sundays.

The surprises in the district are getting a good start. About a half of the Craiganter people made a good time of it on Wednesday evening of last week, when they surprised Mr. and Mrs. J. A. Grant. Dancing and wine was kept up till four a.m. Everyone went home greatly pleased with the good time. They are arranging two surprises per week till spring work opens up.

H. H. Ellis had a long conversation with Mr. Don. Baik, at Brooks, with regard to the price of turkeys, and was very pleased with the information received. Something will have to be done to revive the turkey market before another year of gut ruining them. Eight and five cents a pound is a ridiculous price taking the work and feeding into consideration.

A large number from Standard and Craiganter districts gathered together on the evening of the 4th and spent a very nice time with Mr. C. Hansen and family. After supper they retired to Craiganter school house and dancing was kept up till a late hour. Mr. Edwards and Mr. Grant supplying the music.

Carl Sheets has been under the care of Doctor Fleischer during the past week. He is on the mend again.

Mrs. Myrtha was lucky in having a nice day for her sale. Everything went fairly good.

Miss Catherine McDean, of Gleichen, was the guest of Margaret Grant over the week end.



MADE FOR THE EYE BY DR. J. C. MURINE

A CURLER'S PRAYER

Guid Weather Clerk! incline thine ear

To this request I have;

I never have troubled thee a lot.

No, I don't say me "No!"

It's frosty weather we've had here—

The bonnie weather brow;

We plan to have a big bonspiel—

Oh! I don't let it there.

We're grateful for our ice see keen—

Here's noo oor thanks tae thee;

Cooperation wif us still!

Will thou be pleased to give?

Hear this petition brief o' mine;

It's free a Scotman brow;

Give poosty weather for twa weeks—

Oh! I don't let it thaw.

Ye maunna, maunna disappoint

We folk who lo'e this game—

Draw lads who plan the journey here

An' at oor lads at home.

A warmer temperature, ye ken,

Wha nae dae weel a' ken;

See it's sincerely noo I plead—

Oh! I don't let it thaw.

Oor date is February, Clerk—

'Twill be the seventh day.

An sin ye no' will turn us down

A bonnie time we'll have!

Noo, listen, Clerk; this is R.D.

See hear us when I call—

Remember weel oor big bonspiel—

Oh! I don't let it thaw.

No folk are this plot o' mine

Wif selfishness can blame!

Maist brother 'doo, an' lo's forbye.

Lo'e fine this Bonspiel Game!

There's nae a "strapple" noo ab or

'Tae steal us wits awa'!

See us on curl ice heart's content—

Oh! I don't let it thaw. —Mr. McRae



Do Unto Others--

Paying your bills promptly is one of the best ways to follow the Golden Rule.

First--in fairness to the merchant or professional man who has invested cash and time in the merchandise or service you have received, you should reciprocate the favor of credit by taking care of your obligations in reasonable time.

Your merchant or professional man does not require security. He demands no interest yet he is actually loaning you cash.

Second...in fairness to your own good name and reputation, your bills should be paid on time.

You are granted credit according to your past record. Your character is the basis for confidence in your ability to pay.

Do your part. Pay your bills promptly. If you can't pay all at once, pay half or whatever you can and see to it that your creditor knows you are playing the game square.

That's one way we can all add to the good name of Strathmore.

H. J. ANDERSON & SONS,
Implements,

HAROLD W B BELL,
Garage.

W. C. BROWN,
Garage.

T. H. EVES,
Implements, Coal, Etc.

RICHARD FOX,
General Store.

M. B. GARRETT,
Grocer.

Dr. A. W. GIRVIN, M.D.

L. B. O. LODMELL
Insurance — Real Estate

Dr. L. G. ROBINSON,
Dentist.

A. D. SHRIMPTON,
Strathmore Trading Coy.

STRATHMORE PHARMACY,
H. McKechnie.

STRATHMORE HARDWARE,
A. B. Foote.

GEO. SNAITH,
Meats.

THOS. E. WRIGHT,
Men's Wear.

T. M. WEARS,
Barrister.

STRATHMORE & BOW VALLEY STANDARD,

Report of U.F.W.A. Annual Convention

Submitted by Mrs. E. E. Thompson,
Delegate from Ardenue Local.

In submitting this report to you it is, indeed, with pleasure, that I can bring you a message from the convention as a whole, that we are on our feet, determined to carry on and push forward.

Much has heretofore been said that we don't amount to much, we are dead, and the whole matter is a thing of the past. As a solution to this I can offer nothing better than the remarks passed by Mr. McMaster: "You are the healthiest, liveliest, and best looking corpse I have ever seen."

It is my firm opinion that this was the convention of test, and it stood the test from every angle. Our ability has been weighed, and full measure given. The delegates in both sections spoke with determination and faith in our present government whether speaking of a resolution or otherwise. Their voices turned out a definite aim that the rural home may receive more of the necessities, comforts, and conveniences of modern times, and rural life be enriched, and improved thereby.

As an illustration, let me refer you to resolution number eighteen, page twenty-five, of your programme; another resolution dealing with the liquor act.

The attack on the Progressives by Premier Oliver, defended by Joe Shaw, M.P., and still another, the resolution of President Wood. The convenors of the different committees submitting their reports was impressive, and gave praise to the work which has been accomplished, and a bright hope for the future.

President Wood, in his eloquent address said: "No sane person would claim that the present government is perfect, or that it has not made mistakes, and no sane person would expect perfection. This government represents the first effort of the people in the control of their own political

You know you need insurance-

but do you know the kind of insurance you need?

No doubt you already carry some insurance—but do you know that it is the best protection you could have?

Do you know the best way to apply the various types of policies to your particular needs?

A very important part of our business is answering just such questions as these. Consult us freely. Know all about insurance—for safety's sake.

Strathmore Insurance Agencies

L. B. O. Loddell, Mgr.

Strathmore Alberta.

Representing the
Oldest and Strongest Companies in
the Business.

activities, and it is the government's first experience. While this is true, the government has no cause to be ashamed of honest comparison with any which has preceded it, and the people have much cause to be encouraged by their first effort. It should be held responsible for its mistakes, and in no wise exempt from criticism, but be who criticism for the purpose of teaching or failing in the minds of the people, and to reward their efforts in becoming of higher and more efficient citizenship, is an enemy to the people he is trying to enlighten and unweary of his rights of citizenship. He is a spiritual confounder, and a social reactionist."

Shoulder to Shoulder

Mr. Gunn, our newly elected president of the U.F.W.A., in a few remarks, broadcasted an appeal that we stand shoulder to shoulder, each one play their part, and work in harmony.

Mrs. Sear's address was one of great and wide interest, and needs considerable study. I should recommend to our local that her address be read at some suitable time, and given consideration, as well as the reading of President Wood's address, and the report of the secretary, Miss Kidd.

In closing, Mrs. Sear said: "This closes my work as your president, but it does not end my active interest in the U.F.W.A. To your incoming president

I pledge my loyalty and support, and trust her associations with me will be as pleasant and profitable as mine has been."

Miss Kidd, secretary, pointed out



Ford Resources

The Ford is the product of a self-made institution which, over a period of years, has provided dependable transportation for all peoples.

Recognizing the value of Ford transportation, these peoples have purchased Ford products in such volume that the sale of Ford cars and trucks equals the sales of all other makes combined.

As a result, the resources of Ford of Canada are now over \$20,000,000. These resources mean

ability to buy the best material at a minimum price.

They mean the ability to organize each process of production, from the purchase of materials to the completion of the finished car, on such a basis that every non-essential operation is eliminated. The economies thus accomplished are reflected in Ford prices which, always consistently low, are now the lowest in history. This is what Ford resources mean to you.

See Any Authorized Ford Dealer

Ford

CARS • TRUCKS • TRACTORS

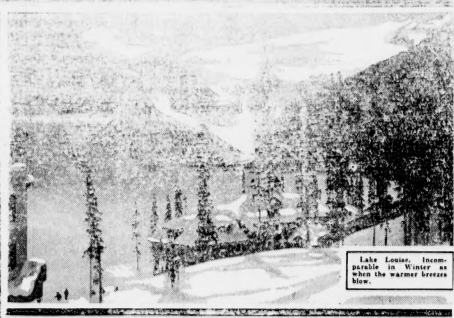
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that the great work lies before us through 1924, and that in the period such a way that we may leave an easier path for those who follow the way may now forward, a great united body of earnest men and women, performing

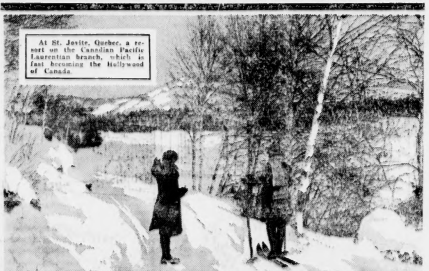
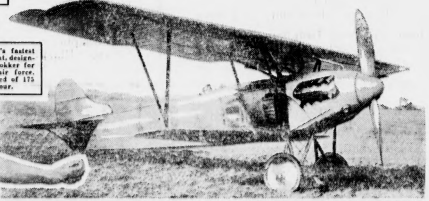
(Continued)



H.M. The King inspects the champion Harford bull, at the Smithfield Club Fat Stock Show.



The world's fastest fighting scout, designed by Mr. Fokker for the Dutch air force. It has a speed of 175 miles per hour.



THE LAST WEEK

of the **GREATEST VALUE SALE** this town has ever seen. See what your dollars will buy at this **Bargain Feast**.

Our prices on Boys' Clothing hold good for another week, and the immense savings on each purchase should bring many parents to our store.

Tweeds, sizes 26 to 32, Reg. \$12.95, Cut to **\$8.95**
Navy Serge, Reg. \$15.95, Cut to **\$9.95**

Boys' Pullover Sweaters, all pure wool, Reg. \$2.50, Cut to **\$1.35**
All Boys Underwear further reduced.

See the Wool Vests and Pants, Regular to \$1.75, Cut to, garment **50c**

Men's Mackinaw Coats, Reg. \$7.95, Cut to **\$4.95**

Men's Sweaters, Coat and Pullover styles. Worth up to \$10.50, Cut to **\$3.45**

Men's Caps, in Tweeds, Serges and Homespuns, Reg. to \$3.50, Cut to **\$1.30**

Mens Outing Flannel Pyjamas, hand finished goods, Reg. to \$3.95, Cut to **\$2.25**

Men's Work Boots, a marvellous line in Solid Leather Bluchers, well worth \$6.50, Cut to **\$3.95**

All Felt and Rubber Shoes still further reduced to clear Stanfields "Red Label" Underwear, nothing better made at any price. Combinations, Reg. \$4.75, Cut to \$3.19 All Winter Gloves and Mitts to be cleared below cost.

VISIT OUR REMNANT CORNER FOR REAL VALUES



Only Seven Days More. Don't Miss This Great Chance to Save.

Your Last Opportunity

to buy the Highest Quality Goods at Sacrifice Prices.

Ladies Dress Skirts, newest and best goods, Reg. \$8.55, Now **\$4.95**

Canadian Prints, all fast colours. Reg. 35c, For this week only, yard **22 1/2c**

A bin full of Ladies and Children's Mitts and Gloves. Worth from 50c to \$1.25. To Clear at, pair **10c**

White Flannellette, Reg. 40c yard, Now 3 yards for **\$1.00**

All Ladies' and Children's Felt Shoes and Slippers at Real Bargain Prices.

Fast Coloured Gingham, in a wide variety of patterns. Reg. 40c, Now 3 yards for **\$1.00**

GROCERY SPECIALS

How To Buy a Cake of WHITE NAPTHA FOR 1c With 1 pkt. of Chipso, 25c, and 1 cake of Gold Soap, 9c; you get 1 cake of White Naptha for 1c. The lot for **35c**

Peanut Butter, Quality Brand, 4lb pails **95c**

Deep Sea Trout, tall tins, 2 tins for **45c**

Son-Mor Biscuits, salt or plain, 2 pkts. for **25c**

Dollar Size Soda Biscuits for **79c**

Evaporated Apples, choice quality, 3lb. pki. **60c**

Blue Ribbon or Red Rose Teas, per lb. **\$1.95**

2 lbs. **1.95**

Jam—Raspberry, Strawberry, Blackberry and Loganberry, 4lb. pail. **85c**

Sweet Juicy Oranges, per dozen **18c**

2 dozen for **35c**

Children sand pail and shovel, pails containing 1 pound of Old Tyme choice quality Peanut Butter **30c**

Imported Sardines in finest Quality Oil, 2 tins **25c**

Norwegian Snacks, choice quality, per tin **10c**

Sunmaid Seedless Raisins, 2 pounds **25c**

Okanagan Tomatoes, heavy-tied pack on the market, 2 1/2 lb. tins, 6 for **89c**

Sunlight and Royal Crown Laundry Soaps, pki. **25c**

Palmolive, Plantol, Almond, Tar, Lifebuoy and Fairy, 3 cakes for **25c**

Wedding

PAYNE - GRIMSHAW

A very interesting and pretty event took place at the ranch of Mr. and Mrs. J. Grimshaw last Wednesday, Feb. 11, at 2:30 p.m., when Edith May, youngest daughter of Mr. and Mrs. Grimshaw, was united in the bonds of holy matrimony to Joseph Harold Payne, son of Mr. and Mrs. Payne of Chetivie.

The bride entered the room on the arm of her father, accompanied by the bridesmaids in white, and a march, played by Mrs. Buckenfield on the organ. The bride was dressed in more satin, draped with ruffled lace, with regulation veil and orange blossoms. She carried a bouquet of roses and carnations. The bride and groom took their places under a canopy of roses and carnations. With them was the well-known "Chuck" Payne, brother of the groom, and Mrs. H. C. Lyons, sister of the bride.

The wedding ceremony, performed by the Rev. A. D. Carr, being over, the guests sat down to a sumptuous wedding breakfast. The whole company being kept in the best of spirits by the numerous jokes of J. Grimshaw, while Mrs. Harwood, the oldest and wisest in the district, and grandmother of the bride, beamed down on them all.

The bride and bridesroom motored to Strathmore, accompanied by the most of their guests, who gave the couple a rousing send-off as they left on number three for Calgary, where they will make their future home.

The couple received many useful, as well as pretty gifts, of which the following is a list. Most of the gifts, whose names appear below, were present.

Mr. and Mrs. Miner, tablecloth; Mr. and Mrs. J. Harwood, half dozen tea spoons; Mrs. Payne, Sr., pair of blankets, sheets, pillows and towels; Mrs. E. Payne, pillow slips and bath towels; Mrs. Sloan, cut glass dining set; Charlie Payne, butter dish; Mr. and Mrs. Bennett, table cloth; Mr. and Mrs. Buckenfield, clock; Mr. and Mrs. Currie, a set of towels; Mrs. Vorhies, double boiler; Mrs. Harwood and son, wash tub, washboard and boiler; Almond Grimshaw, nest fork; George Grimshaw, aluminum tea pot; Mr. and Mrs. L. Grimshaw, club bags; Mr. and Mrs. H. C. Lyons, knives and forks; Miss Vera Knight, casserole; Bob Way, casserole; Jack Knight, sugar shell; Leslie West, Jim Barnett.

Cheadle Notes

Mr. Ora Edwards, who underwent an operation at Calgary a couple of weeks ago, is home and much improved in health.

Mrs. H. L. McIntosh is around and telling life after per operation.

Misses Edna and Oma Schulze underwent operations on their throats at the hospital in Calgary, and are home again. Miss Edna is not doing as well as she should, but will soon be OK.

Mrs. G. Miller, who has been troubled with her eye, is slowly improving.

The Trail Rangers gave a father and son banquet on Friday, the 8th. There was not many days present, but the boys had a good time with the dads there were. About thirty-five sat down to supper, and the rest of the evening was spent in playing games.

Dr. J. Payne is around again after a couple of months of sickness.

The Cheadle curriers are still going strong. They have not won any races yet, but they are busy for punishment, and keep going back for more. No doubt, like the farmers, better luck next year.

Local Potting

OF LOCAL INTEREST

Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are accepted free of charge by the Standard. Phone 17 or 68.

Pussy willows in full bloom were brought into the Standard office by A. U. Cook. Great weather.

An enjoyable evening was spent in cards and dancing in the Memorial Hall on Friday evening last, at a social given by the Ladies' Auxiliary of the G.W.V.A.

Mrs. W. C. Brown left last week for a visit to the Coast.

Writing from San Francisco, Cal., Mrs. Wm. Van Borel sends us a subscription to the Standard, wishing to keep in touch with the home town. She is living in California.

Eight employees of the local shops department of the C.P.R. Irrigation Staff went down to Brooks to play off a curling game with the Brooks shops staff. The games were close and exciting. The rink skipped by Jack Reeves, with Jimmy Gunn, A. P. Gray, and Alex Gray, lost out by a 7-8 score, while the rink skipped by R. Hamby, with Willie Gray, Jimmy Swanson, and Bill Anderson, took the short end of an 8-12 score.

The curlers were accompanied by Jim Carmack, Geo. Adams, and Don Pressenden. They had very long time at Brooks, and as consolation prizes Strathmore men were awarded a bowl of goldfish each. It is stated they were able to carry the goldfish bowls without spilling the water, but that may be a fish story.

The Brooks boys will come to Strathmore next Saturday, providing the weather is suitable for curling.

Mr. and Mrs. L. E. Boucher are rejoicing in the birth of a son on Monday at the home of Mrs. Mackenzie, Chetivie. The young pedagogue and his mother are doing well, and father is bearing up remarkably.

Have you got your motor license yet? It will soon be dangerous to be at large in a motor car without a 1924 license. Requests have been made the Government to appoint an issuing agent at Strathmore, but they have refused to comply with the request. It would save local motorists a whole lot of trouble, and as they have appointed an agent at Glendon, there is no good reason why Strathmore should not have the same privilege, unless it be that the Glendon Board of Trade are more aggressive than Strathmore's, which has liberated all winter.

The name of Mrs. Dockery was inadvertently omitted from the report of the Dance Vite School Dance. Mrs. Dockery was one of the hardest workers. A meeting was held to arrange for another function in the near future.

In the report of the annual meeting of St. Michael's, the balance on hand appeared as \$729. This should have read \$720, which is quite a difference.

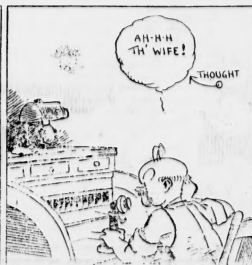
The Carter Dice Demonstration by Mr. W. C. Brown on Saturday was well attended, and the farmers who watched the machine work were well satisfied by the performance.

Mr. Harold Bell announces an increase in the price of the popular Chevrolet cars, from February 15th.

Strathmore G.W.V.A. held their regular meeting last night. Strathmore is to have a musical treat on Friday evening of this week in the appearance of the Calgary vocal club, comprising some of the finest singers in the city of Calgary. The affair is being staged under the auspices of the Anglican Ladies Guild.

FOX'S STORE, Strathmore

THE FAMILY NEXT DOOR



Wifie Scores One

